



**Hillary Clinton Battleground Survey – October and Trend Data**  
 Sample of Active Voters in Colorado, Florida, Iowa, Nevada, Ohio, and Virginia

|                 |         |
|-----------------|---------|
| May 7-9, 2015   | N= 1698 |
| June 3-4, 2015  | N= 1618 |
| July 7-8, 2015  | N= 1670 |
| Aug 9-10, 2015  | N=1908  |
| Sept. 1-2, 2015 | N=1417  |
| Oct. 5-6, 2015  | N= 1204 |

**REGISTERED:** Are you currently registered to vote?

|                    |      |
|--------------------|------|
| Yes, Registered    | 100% |
| No, Not Registered | --   |

**SEX:** What is your sex?

|        | May | June | July | August | September | October |
|--------|-----|------|------|--------|-----------|---------|
| Male   | 46  | 46   | 46   | 48     | 48        | 47      |
| Female | 54  | 54   | 54   | 52     | 52        | 53      |

**AGE:** And now for your age.

|       | May | June | July | August | September | October |
|-------|-----|------|------|--------|-----------|---------|
| 18-29 | 13  | 17   | 16   | 17     | 11        | 12      |
| 30-45 | 23  | 25   | 25   | 25     | 19        | 24      |
| 46-64 | 39  | 35   | 36   | 37     | 32        | 38      |
| 65+   | 26  | 23   | 22   | 22     | 38        | 25      |

**QRACE:** How would you describe your racial or ethnic heritage?

|          | May | June | July | August | September | October |
|----------|-----|------|------|--------|-----------|---------|
| Hispanic | 6   | 7    | 6    | 8      | 6         | 6       |
| Black    | 11  | 11   | 11   | 10     | 8         | 8       |
| White    | 75  | 75   | 74   | 76     | 80        | 78      |
| Asian    | 2   | 2    | 3    | 2      | 2         | 2       |
| Other    | 6   | 6    | 6    | 5      | 4         | 5       |

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**GOVOTER:** How likely do you think it is that you will vote in the general election for United States President in 2016?

|                     | May | June | July | August | September | October |
|---------------------|-----|------|------|--------|-----------|---------|
| Definitely Voting   | 93  | 93   | 92   | 93     | 93        | 93      |
| Probably Voting     | 6   | 6    | 6    | 6      | 6         | 6       |
| Probably Not Voting | 1   | 1    | 2    | 1      | 1         | 1       |

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**CLINTONFAV:** Do you have a favorable or unfavorable opinion of Hillary Clinton?

|                  | May | June | July | August | September | October |
|------------------|-----|------|------|--------|-----------|---------|
| Favorable        | 40  | 42   | 38   | 36     | 32        | 32      |
| Unfavorable      | 53  | 50   | 53   | 57     | 57        | 55      |
| Not aware of her | 1   | 1    | 1    | 2      | 2         | 2       |
| Unsure           | 6   | 7    | 8    | 5      | 9         | 11      |

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**BALLOT:** If the election for U.S. president were held today and the candidates were Democrat Hillary Clinton and the winner of the Republican nomination, who would you vote for?

|                         | May | June | July | August | September | October |
|-------------------------|-----|------|------|--------|-----------|---------|
| Hillary Clinton         | 27  | 29   | 28   | 27     | 25        | 26      |
| Lean Clinton            | 13  | 17   | 14   | 13     | 14        | 10      |
| Lean Republican Nominee | 16  | 15   | 16   | 13     | 13        | 12      |
| Republican Nominee      | 35  | 32   | 34   | 40     | 39        | 38      |
| Unsure                  | 9   | 7    | 8    | 8      | 9         | 14      |

**COLLAPSED:**

|                    | May | June | July | August | September | October |
|--------------------|-----|------|------|--------|-----------|---------|
| Hillary Clinton    | 41  | 46   | 42   | 39     | 39        | 36      |
| Republican Nominee | 51  | 47   | 50   | 53     | 52        | 50      |
| Not Sure           | 9   | 7    | 8    | 8      | 9         | 14      |

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**BALLOT\_BID:** If the election for U.S. president were held today and the candidates were Democrat Joe Biden and the winner of the Republican nomination, who would you vote for?

|                         |    |
|-------------------------|----|
| Joe Biden               | 23 |
| Lean Biden              | 13 |
| Lean Republican nominee | 13 |
| Republican nominee      | 35 |
| Unsure                  | 16 |

**COLLAPSED:**

|                    |    |
|--------------------|----|
| Joe Biden          | 36 |
| Republican nominee | 48 |
| Unsure             | 16 |

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**FEMPRES:** If she were to be elected Hillary Clinton would make history by being the first female President of the United States. Does that make you more or less likely to support her?

|                      | May | June | July | August | September | October |
|----------------------|-----|------|------|--------|-----------|---------|
| Much more likely     | 13  | 16   | 12   | 11     | 12        | 12      |
| Somewhat more likely | 14  | 17   | 19   | 14     | 12        | 12      |
| Somewhat less likely | 6   | 6    | 6    | 5      | 4         | 4       |
| Much less likely     | 12  | 12   | 13   | 11     | 13        | 12      |
| No Difference        | 52  | 49   | 48   | 59     | 58        | 56      |
| Unsure               | 1   | 1    | 1    | 1      | 2         | 4       |

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**VALUES:** Do you think that Hillary Clinton shares your values?

|                    | May | June | July | August | September | October |
|--------------------|-----|------|------|--------|-----------|---------|
| Completely         | 12  | 11   | 11   | 10     | 10        | 9       |
| On most issues     | 28  | 31   | 29   | 28     | 26        | 25      |
| Not on most issues | 16  | 18   | 19   | 16     | 17        | 19      |
| Not at all         | 36  | 33   | 35   | 40     | 40        | 38      |
| Unsure             | 8   | 7    | 7    | 6      | 7         | 10      |
| Refuse             | 1   | n/a  | n/a  | n/a    | n/a       | n/a     |

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**ELECTED:** Do you agree or disagree with the following statement: “Hillary Clinton will say or do anything in order to get elected president.”?

|                   | May | June | July | August | September | October |
|-------------------|-----|------|------|--------|-----------|---------|
| Strongly agree    | 40  | 38   | 39   | 44     | 43        | 41      |
| Somewhat agree    | 18  | 20   | 19   | 18     | 17        | 19      |
| Somewhat disagree | 15  | 16   | 17   | 14     | 15        | 14      |
| Strongly disagree | 20  | 21   | 20   | 18     | 20        | 17      |
| Unsure            | 5   | 5    | 5    | 6      | 6         | 9       |
| Refuse            | 2   | n/a  | n/a  | n/a    | n/a       | n/a     |

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**PAST:** Do you agree or disagree with the following statement: “When it comes to American politics Hillary Clinton represents the past, not the future.”?

|                   | May | June | July | August | September | October |
|-------------------|-----|------|------|--------|-----------|---------|
| Strongly agree    | 27  | 27   | 28   | 31     | 30        | 30      |
| Somewhat agree    | 15  | 17   | 17   | 17     | 16        | 17      |
| Somewhat disagree | 17  | 19   | 17   | 17     | 17        | 18      |
| Strongly disagree | 25  | 25   | 25   | 21     | 21        | 19      |
| Unsure            | 12  | 12   | 13   | 14     | 16        | 16      |
| Refuse            | 4   | n/a  | n/a  | n/a    | n/a       | n/a     |

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**HILLTRUST:** Generally speaking, do you trust Hillary Clinton?

|                     | May | June | July | August | September | October |
|---------------------|-----|------|------|--------|-----------|---------|
| Completely trust    | 16  | 17   | 16   | 14     | 16        | 13      |
| Somewhat trust      | 23  | 27   | 25   | 23     | 21        | 20      |
| Somewhat distrust   | 12  | 14   | 14   | 13     | 12        | 15      |
| Completely distrust | 40  | 37   | 42   | 47     | 46        | 45      |
| Unsure              | 5   | 4    | 4    | 4      | 5         | 7       |
| Refuse              | 4   | n/a  | n/a  | n/a    | n/a       | n/a     |

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**PIPELINE:** Hillary Clinton recently announced she is against building the Keystone Pipeline, even though it could create more than 42,000 jobs. Does this make you more or less likely to support Hillary Clinton?

|                      |    |
|----------------------|----|
| Much more likely     | 14 |
| Somewhat more likely | 11 |
| Somewhat less likely | 11 |
| Much less likely     | 37 |
| No difference        | 21 |
| Unsure               | 5  |
| Refused              | 1  |

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**EMAILS:** A new email chain in possession of the State Department indicates that Hillary Clinton didn't turn over all of her work-related emails as she has repeatedly claimed, AND the number of emails containing classified information is now more than 400. Does this make you more or less likely to support Hillary Clinton?

|                      |    |
|----------------------|----|
| Much more likely     | 6  |
| Somewhat more likely | 6  |
| Somewhat less likely | 12 |
| Much less likely     | 46 |
| No difference        | 23 |
| Unsure               | 4  |
| Refused              | 3  |

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**PARTY:** What political party do you most closely identify with?

|                            | May | June | July | August | September | October |
|----------------------------|-----|------|------|--------|-----------|---------|
| Democrat                   | 27  | 35   | 31   | 32     | 33        | 32      |
| Republican                 | 30  | 31   | 30   | 34     | 34        | 33      |
| Independent/Something else | 32  | 20   | 31   | 31     | 28        | 32      |
| Refused                    | 11  | 14   | 9    | 3      | 5         | 3       |

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**STATE:**

|          |    |
|----------|----|
| Colorado | 12 |
| Florida  | 37 |
| Iowa     | 7  |
| Nevada   | 6  |
| Ohio     | 22 |
| Virginia | 16 |

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**METHODOLOGY:**

*The sample size for the survey is 1,204 active voters in the US taken from a listed sample of registered voters who voted in the 2010, 2012, or 2014 general election or registered since the 2014 general election. The margin of error is +/- 2.8 %. 954 interviews were completed using automated telephone technology and 251 were conducted using mobile based survey technology. All interviews were conducted October 5-6, 2015 by Vox Populi Polling. The total percentages for responses may not equal 100% due to rounding.*