



Hillary Clinton Battleground Survey – October 2015
N= 1,204 Active Voters in Colorado, Florida, Iowa, Nevada, Ohio, and Virginia
October 5-6, 2015

REGISTERED: Are you currently registered to vote?

Yes, Registered	100%
No, Not Registered	--

SEX: What is your sex?

Male	47
Female	53

AGE: And now for your age.

Under 18	--
18-29	12
30-45	24
46 – 65	38
Older than 65	25

QRACE: How would you describe your racial or ethnic heritage?

Hispanic	6
Black	8
White	78
Asian	2
Other	5

GOVOTER: How likely do you think it is that you will vote in the general election for United States President in 2016?

Definitely voting	93
Probably voting	6
Probably not voting	1

CLINTONFAV: Do you have a favorable or unfavorable opinion of Hillary Clinton?

Favorable	32
Unfavorable	55
Not aware of her	2
Unsure	11

BALLOT_HRC: If the election for U.S. president were held today and the candidates were Democrat Hillary Clinton and the winner of the Republican nomination, who would you vote for?

Hillary Clinton	26
Lean Clinton	10
Lean Republican nominee	12
Republican nominee	38
Unsure	14

COLLAPSED:

Hillary Clinton	36
Republican nominee	50
Unsure	14

BALLOT_BID: If the election for U.S. president were held today and the candidates were Democrat Joe Biden and the winner of the Republican nomination, who would you vote for?

Joe Biden	23
Lean Biden	13
Lean Republican nominee	13
Republican nominee	35
Unsure	16

COLLAPSED:

Joe Biden	36
Republican nominee	48
Unsure	16

FEMPRES: If she were to be elected Hillary Clinton would make history by being the first female President of the United States. Does that make you more or less likely to support her?

Much more likely	12
Somewhat more likely	12
Somewhat less likely	4
Much less likely	12
No difference	56
Unsure	4

VALUES: Do you think that Hillary Clinton shares your values?

Completely	9
On most issues	25
Not on most issues	19
Not at all	38
Unsure	10

ELECTED: Do you agree or disagree with the following statement: “Hillary Clinton will say or do anything in order to get elected president.”?

Strongly agree	41
Somewhat agree	19
Somewhat disagree	14
Strongly disagree	17
Unsure	9

PAST: Do you agree or disagree with the following statement: “When it comes to American politics Hillary Clinton represents the past, not the future.”?

Strongly agree	30
Somewhat agree	17
Somewhat disagree	18
Strongly disagree	19
Unsure	16

HILLTRUST: Generally speaking, do you trust Hillary Clinton?

Completely trust	13
Somewhat trust	20
Somewhat distrust	15
Completely distrust	45
Unsure	7

PIPELINE: Hillary Clinton recently announced she is against building the Keystone Pipeline, even though it could create more than 42,000 jobs. Does this make you more or less likely to support Hillary Clinton?

Much more likely	14
Somewhat more likely	11
Somewhat less likely	11
Much less likely	37
No difference	21
Unsure	5
Refused	1

EMAILS: A new email chain in possession of the State Department indicates that Hillary Clinton didn't turn over all of her work-related emails as she has repeatedly claimed, AND the number of emails containing classified information is now more than 400. Does this make you more or less likely to support Hillary Clinton?

Much more likely	6
Somewhat more likely	6
Somewhat less likely	12
Much less likely	46
No difference	23
Unsure	4
Refused	3

PARTY: What political party do you most closely identify with?

Democrat	32
Republican	33
Independent / Something else	32
Refused	3

STATE:

Colorado	12
Florida	37
Iowa	7
Nevada	6
Ohio	22
Virginia	16

METHODOLOGY:

The sample size for the survey is 1,204 active voters in the US taken from a listed sample of registered voters who voted in the 2010, 2012, or 2014 general election or registered since the 2014 general election. The margin of error is +/- 2.8 %. 954 interviews were completed using automated telephone technology and 251 were conducted using mobile based survey technology. All interviews were conducted October 5-6, 2015 by Vox Populi Polling. The total percentages for responses may not equal 100% due to rounding.