



Hillary Clinton Battleground Survey – September 2015
N= 1,417 Active Voters in Colorado, Florida, Iowa, Nevada, Ohio, and Virginia
September 1-2, 2015

REGISTERED: Are you currently registered to vote?

Yes, Registered	100%
No, Not Registered	--

SEX: What is your sex?

Male	48
Female	52

AGE: And now for your age.

Under 18	--
18-29	11
30-45	19
46 – 65	32
Older than 65	38

QRACE: How would you describe your racial or ethnic heritage?

Hispanic	6
Black	8
White	80
Asian	2
Other	4

GOVOTER: How likely do you think it is that you will vote in the general election for United States President in 2016?

Definitely voting	93
Probably voting	6
Probably not voting	1

CLINTONFAV: Do you have a favorable or unfavorable opinion of Hillary Clinton?

Favorable	32
Unfavorable	57
Not aware of her	2
Unsure	9

BALLOT: If the election for U.S. president were held today and the candidates were Democrat Hillary Clinton and the winner of the Republican nomination, who would you vote for?

Hillary Clinton	25
Lean Clinton	14
Lean Republican nominee	13
Republican nominee	39
Unsure	9

COLLAPSED:

Hillary Clinton	39
Republican nominee	52
Unsure	9

FEMPRES: If she were to be elected Hillary Clinton would make history by being the first female President of the United States. Does that make you more or less likely to support her?

Much more likely	12
Somewhat more likely	12
Somewhat less likely	4
Much less likely	13
No difference	58
Unsure	2

VALUES: Do you think that Hillary Clinton shares your values?

Completely	10
On most issues	26
Not on most issues	17
Not at all	40
Unsure	7

ELECTED: Do you agree or disagree with the following statement: “Hillary Clinton will say or do anything in order to get elected president.”?

Strongly agree	43
Somewhat agree	17
Somewhat disagree	15
Strongly disagree	20
Unsure	6

PAST: Do you agree or disagree with the following statement: “When it comes to American politics Hillary Clinton represents the past, not the future.”?

Strongly agree	30
Somewhat agree	16
Somewhat disagree	17
Strongly disagree	21
Unsure	16

HILLTRUST: Generally speaking, do you trust Hillary Clinton?

Completely trust	16
Somewhat trust	21
Somewhat distrust	12
Completely distrust	46
Unsure	5

EMAILS: As Secretary of State, Clinton used an unsecured personal email account for work-related emails, some of which appear to have contained classified information. Now the FBI is investigating. Does this make you more or less likely to support Hillary Clinton?

Much more likely	7
Somewhat more likely	5
Somewhat less likely	11
Much less likely	43
No difference	30
Unsure	4

TAXES: Clinton's various big government proposals for solar panels, profit sharing and college tuition, would cost over \$400 billion, and would largely be financed by raising taxes. Does this make you more or less likely to support Hillary Clinton?

Much more likely	11
Somewhat more likely	12
Somewhat less likely	10
Much less likely	44
No difference	16
Unsure	5
Refused	3

VACATION: Last week, Hillary Clinton was on vacation in the Hamptons renting a house that reportedly costs \$100,000 for a two-week stay. Does this make you more or less likely to support Hillary Clinton?

Much more likely	5
Somewhat more likely	3
Somewhat less likely	9
Much less likely	34
No difference	43
Unsure	2
Refused	4

PARTY: What political party do you most closely identify with?

Democrat	33
Republican	34
Independent / Something else	28
Refused	5

STATE:

Colorado	11
Florida	37
Iowa	7
Nevada	5
Ohio	24
Virginia	16

METHODOLOGY:

The sample size for the survey is 1,417 active voters in the US taken from a listed sample of registered voters who voted in the 2010, 2012, or 2014 general election or registered since the 2014 general election. The margin of error is +/- 2.6%. 240 interviews were completed using automated telephone technology and 1,117 were conducted using mobile based survey technology. All interviews were conducted September 1-2, 2015 by Vox Populi Polling. The total percentages for responses may not equal 100% due to rounding.