



Hillary Clinton Battleground Survey – August 2015
N=1,908 Active Voters in Colorado, Florida, Iowa, Nevada, Ohio, and Virginia
August 9-10, 2015

REGISTERED: Are you currently registered to vote?

Yes, Registered	100%
No, Not Registered	--

SEX: What is your sex?

Male	48
Female	52

AGE: And now for your age.

Under 18	--
18-29	17
30-45	25
46 – 65	37
Older than 65	22

QRACE: How would you describe your racial or ethnic heritage?

Hispanic	8
Black	10
White	76
Asian	2
Other	5

GOVOTER: How likely do you think it is that you will vote in the general election for United States President in 2016?

Definitely voting	93
Probably voting	6
Probably not voting	1

CLINTONFAV: Do you have a favorable or unfavorable opinion of Hillary Clinton?

Favorable	36
Unfavorable	57
Not aware of her	2
Unsure	5

BALLOT: If the election for U.S. president were held today and the candidates were Democrat Hillary Clinton and the winner of the Republican nomination, who would you vote for?

Hillary Clinton	27
Lean Clinton	13
Lean Republican nominee	13
Republican nominee	40
Unsure	8

COLLAPSED:

Hillary Clinton	39
Republican nominee	53
Unsure	8

FEMPRES: If she were to be elected Hillary Clinton would make history by being the first female President of the United States. Does that make you more or less likely to support her?

Much more likely	11
Somewhat more likely	14
Somewhat less likely	5
Much less likely	11
No difference	59
Unsure	1

VALUES: Do you think that Hillary Clinton shares your values?

Completely	10
On most issues	28
Not on most issues	16
Not at all	40
Unsure	6

ELECTED: Do you agree or disagree with the following statement: “Hillary Clinton will say or do anything in order to get elected president.”?

Strongly agree	44
Somewhat agree	18
Somewhat disagree	14
Strongly disagree	18
Unsure	6

PAST: Do you agree or disagree with the following statement: “When it comes to American politics Hillary Clinton represents the past, not the future.”?

Strongly agree	31
Somewhat agree	17
Somewhat disagree	17
Strongly disagree	21
Unsure	14

HILLTRUST: Generally speaking, do you trust Hillary Clinton?

Completely trust	14
Somewhat trust	23
Somewhat distrust	13
Completely distrust	47
Unsure	4

IRAN: Even though two-thirds of Americans oppose the nuclear deal with Iran, Hillary Clinton supports the deal that lifts tough economic sanctions on Iran and allows Iran to continue to enrich uranium. Does that make you more or less likely to support her?

Much more likely	11
Somewhat more likely	11
Somewhat less likely	13
Much less likely	41
No difference	20
Unsure	3
Refused	1

TAXES: Hillary Clinton supports increasing capital gains taxes, even doubling them in some cases, a policy that critics say could cripple business investment and create economic stagnation. Does that make you more or less likely to support her?

Much more likely	12
Somewhat more likely	11
Somewhat less likely	15
Much less likely	43
No difference	14
Unsure	3
Refused	2

KEYSTONE: Hillary Clinton refuses to take a position on approving the Keystone Pipeline until she becomes President, even though the pipeline project could create tens of thousands of jobs. Does that make you more or less likely to support her?

Much more likely	11
Somewhat more likely	10
Somewhat less likely	14
Much less likely	42
No difference	18
Unsure	4
Refused	3

PARTY: What political party do you most closely identify with?

Democrat	32
Republican	34
Independent / Something else	31
Refused	3

STATE:

Colorado	11
Florida	38
Iowa	7
Nevada	5
Ohio	24
Virginia	16

METHODOLOGY:

The sample size for the survey is 1,908 active voters in the US taken from a listed sample of registered voters who voted in the 2010, 2012, or 2014 general election or registered since the 2014 general election. The margin of error is +/- 2.24%. 1,532 interviews were completed using automated telephone technology and 376 were conducted using mobile based survey technology. All interviews were conducted August 9-10, 2015 by Vox Populi Polling. The total percentages for responses may not equal 100% due to rounding.