



Michigan Senate Poll Results

April 7-8, 2014

Q: How likely are you to vote in the election for United States Senate in November?

Very likely	92%
Somewhat likely	8%

Q: In an election for U.S. Senate, would you generally prefer to vote for the Republican candidate or the Democratic candidate?

Republican	44%
Democrat	41%
Someone Else	3%
Not sure	12%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

Terri Lynn Land

Favorable	32%
Unfavorable	32%
Not sure	36%

Gary Peters

Favorable	25%
Unfavorable	35%
Not sure	39%

Q: In the election for U.S. Senate, who would you most likely vote for: Terri Lynn Land, Republican or Gary Peters, Democrat?

Land	43%
Peters	40%
Not sure	18%

Q: Do you approve or disapprove of the way Barack Obama is handling his job as President?

Approve	38%
Disapprove	54%
Not sure	8%

Q: Do you approve or disapprove of President Obama's new health care law known as Obamacare?

Approve	36%
Disapprove	54%
Not sure	10%

Q: Thinking ahead to the November elections, will the issue of Obamacare influence your vote for Congress?

Yes	56%
No	25%
Not sure	19%

Q: Tell me if you agree or disagree with the following statement: things have gotten so bad in Washington that we need to send a message by voting out every incumbent, regardless of their party and record?

Agree	43%
Disagree	40%
Not sure	17%

Demographics:

Media Market

DETROIT	50%
FLINT-SAGINAW-BAY CITY	12%
GRAND RAPIDS-KALMZOO-B.CRK	20%
LANSING	7%
MARQUETTE	2%
SOUTH BEND-ELKHART	1%
TOLEDO	1%
TRAVERSE CITY-CADILLAC	7%

Age

18 to 45	15%
46 to 65	48%
66 and older	36%

Race/Ethnicity

White	80%
African-American	10%
Other	10%

Party Affiliation

Republican	29%
Democrat	33%
Independent or any other party	38%

Gender

Female	52%
Male	48%

Ideology

Conservative	36%
Moderate	41%
Liberal	17%
Not sure	6%

METHODOLOGY:

The sample size for the survey is 538 likely voters and the margin of error is +/-4.22 %. The Interactive Voice Response (IVR) automated telephone survey was conducted April 7-8, 2014 by Harper Polling on behalf of American Crossroads. The total percentages for responses may not equal 100% due to rounding.