



Arkansas Senate Poll Results

April 9-10, 2014

Q: How likely are you to vote in the election for United States Senate in November?

Very likely	88%
Somewhat likely	12%

Q: In an election for U.S. Senate, who would you generally prefer to vote for: the Republican candidate or the Democratic candidate?

Republican	32%
Democrat	35%
Someone Else	12%
Not sure	20%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

Mark Pryor

Favorable	42%
Unfavorable	37%
Not sure	21%

Tom Cotton

Favorable	31%
Unfavorable	39%
Not sure	30%

Q: If the election for U.S. Senate were held today, who would you most likely vote for: Tom Cotton, Republican or Mark Pryor, Democrat?

Cotton	39%
Pryor	39%
Not sure	22%

Q: Do you approve or disapprove of the way Mark Pryor is handling his job as Senator?

Approve	38%
Disapprove	44%
Not sure	17%

Q: Do you approve or disapprove of the way Barack Obama is handling his job as President?

Approve	36%
Disapprove	60%
Not sure	4%

Q: Do you approve or disapprove of President Obama's new health care law known as Obamacare?

Approve	32%
Disapprove	62%
Not sure	6%

Q: Thinking ahead to the November elections, will the issue of Obamacare influence your vote for Congress?

Yes	63%
No	31%
Not sure	6%

Q: Tell me if you agree or disagree with the following statement: things have gotten so bad in Washington that we need to send a message by voting out every incumbent, regardless of their party and record?

Agree	47%
Disagree	48%
Not sure	5%

Demographics:

Region

FT. SMITH-FAY-SPRNGDL-RGRS	23%
JONESBORO	10%
LITTLEROCK-PINE BLUFF	46%
MEMPHIS	4%
MONROE-EL DORADO	3%
SHREVEPORT	6%
SPRINGFIELD, MO	8%

Gender

Female	52%
Male	48%

Party Affiliation

Republican	33%
Democrat	38%
Independent or any another party	30%

Age

18 - 45	22%
46 - 65	46%
66 and older	32%

Race/Ethnicity

White	78%
Black	15%
Other	7%

Ideology

Conservative	48%
Moderate	31%
Liberal	17%
Not sure	4%

METHODOLOGY:

The sample size for the survey is 522 likely voters and the margin of error is +/-4.29%. The live operator telephone survey was conducted April 9-10, 2014 by Harper Polling on behalf of American Crossroads. The total percentages for responses may not equal 100% due to rounding.