

### Alaska U.S. Senate Poll Results

**Q:** In an election for U.S. Senate, would you generally prefer to vote for the Republican candidate or the Democratic candidate?

Republican	53%
Democrat	33%
Someone Else	5%
Not sure	10%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

### **Senator Mark Begich**

Favorable	43%
Unfavorable	48%
Not sure	10%

#### **Lieutenant Governor Mead Treadwell**

Favorable	42%	
Unfavorable	34%	
Not sure	24%	

### **Former Attorney General Dan Sullivan**

Favorable	36%
Unfavorable	37%
Not sure	27%

#### **Attorney Joe Miller**

Favorable	17%
Unfavorable	67%
Not sure	16%

**Q:** In an election for U.S. Senate, who would you vote for: Mark Begich, Democrat or Mead Treadwell, Republican?

Begich	41%
Treadwell	47%
Not sure	12%

**Q:** In an election for U.S. Senate, who would you most likely vote for: Mark Begich, Democrat or Dan Sullivan, Republican?

Begich	41%
Sullivan	47%
Not sure	12%

**Q:** In an election for U.S. Senate, who would you most likely vote for: Mark Begich, Democrat or Joe Miller, Republican?

Begich	51%
Miller	32%
Not sure	17%

Q: Do you approve or disapprove of the way Mark Begich is handling his job as Senator?

Approve	41%
Disapprove	47%
Not sure	12%

Q: Do you approve or disapprove of the way Barack Obama is handling his job as President?

Approve	31%
Disapprove	61%
Not sure	8%

**Q:** Do you approve or disapprove of President Obama's new health care law known as Obamacare?

Approve	34%
Disapprove	59%
Not sure	6%

**Q:** Tell me if you agree or disagree with the following statement: things have gotten so bad in Washington that we need to send a message by voting out every incumbent, regardless of their party and record?

Agree	37%
Disagree	50%
Not sure	14%

# **Demographics:**

### Region

ANCHORAGE	72%
FAIRBANKS	7%
JUNEAU	1%
Not Assigned	20%

## Age

18 to 35	7%
36 to 50	27%
51 to 65	40%
66 and older	27%

## Race/Ethnicity

White	87%
Non-white	13%

## **Party Affiliation**

Republican	30%
Democrat	20%
Independent or any other party	51%

### Gender

Female	52%
Male	48%

# Ideology

Conservative	38%
Moderate	47%
Liberal	13%
Not sure	2%

### **METHODOLOGY:**

The sample size for the survey is 677 likely voters and the margin of error is +/- 3.76%. The Interactive Voice Response (IVR) automated telephone survey was conducted January 20-22, 2014 by Harper Polling. The total percentages for responses may not equal 100% due to rounding.



### **Arkansas U.S. Senate Poll Results**

**Q:** In an election for U.S. Senate, who would you generally prefer to vote for: the Republican candidate or the Democratic candidate?

Republican	35%
Democrat	34%
Someone Else	9%
Not sure	23%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

### **Mark Pryor**

Favorable	39%
Unfavorable	35%
Not sure	26%

#### **Tom Cotton**

Favorable	38%
Unfavorable	23%
Not sure	38%

**Q:** If the election for U.S. Senate were held today, who would you most likely vote for: Tom Cotton, Republican or Mark Pryor, Democrat?

Cotton	42%
Pryor	36%
Not sure	22%

Q: Do you approve or disapprove of the way Mark Pryor is handling his job as Senator?

Approve	37%
Disapprove	40%
Not sure	23%

Q: Do you approve or disapprove of the way Barack Obama is handling his job as President?

Approve	31%
Disapprove	64%
Not sure	6%

**Q:** Do you approve or disapprove of President Obama's new health care law known as Obamacare?

Approve	28%
Disapprove	61%
Not sure	11%

**Q:** Tell me if you agree or disagree with the following statement: things have gotten so bad in Washington that we need to send a message by voting out every incumbent, regardless of their party and record?

Agree	41%
Disagree	49%
Not sure	10%

### **Demographics:**

### Region

FT. SMITH-FAY-SPRNGDL-RGRS	21%
JONESBORO	7%
LITTLEROCK-PINE BLUFF	48%
MEMPHIS	8%
MONROE-EL DORADO	3%
SHREVEPORT	6%
SPRINGFIELD, MO	6%

#### Gender

Female	52%
Male	48%

# **Party Affiliation**

Republican	32%
Democrat	37%
Independent or any another party	32%

### Age

18 - 35	11%
36 - 50	19%
51 - 65	38%
66 and older	32%

## Race/Ethnicity

White 79% Black 15% Other 6%

#### Ideology

Conservative 50%
Moderate 35%
Liberal 10%
Not sure 6%

#### **METHODOLOGY:**

The sample size for the survey is 533 likely 2014 voters and the margin of error is +/-4.24%. The live operator telephone survey was conducted January 26-27, 2014 by Harper Polling on behalf of American Crossroads. The total percentages for responses may not equal 100% due to rounding.



### Louisiana U.S. Senate Poll Results

**Q:** In an election for U.S. Senate, would you generally prefer to vote for the Republican candidate or the Democratic candidate?

46%
41%
4%
9%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

### **Mary Landrieu**

Favorable	41%
Unfavorable	50%
Not sure	9%

#### **Bill Cassidy**

Favorable	25%
Unfavorable	30%
Not sure	46%

#### **Paul Hollis**

Favorable	10%
Unfavorable	23%
Not sure	67%

#### **Rob Maness**

Favorable	7%
Unfavorable	23%
Not sure	69%

**Q:** In an election for U.S. Senate, who would you most likely vote for: Republican Bill Cassidy, Democrat Mary Landrieu, Republican Rob Maness or Republican Rob Hollis?

Cassidy	29%
Landrieu	42%
Maness	4%
Hollis	4%
Not sure	20%

**Q:** In an election for U.S. Senate, who would you most likely vote for: Republican Bill Cassidy or Democrat Mary Landrieu?

Cassidy	45%
Landrieu	44%
Not sure	11%

**Q:** Do you approve or disapprove of the way Mary Landrieu is handling her job as Senator?

Approve	40%
Disapprove	51%
Not sure	9%

Q: Do you approve or disapprove of the way Barack Obama is handling his job as President?

Approve	40%
Disapprove	54%
Not sure	6%

**Q:** Do you approve or disapprove of President Obama's new health care law known as Obamacare?

Approve	37%
Disapprove	55%
Not sure	8%

**Q:** Tell me if you agree or disagree with the following statement: things have gotten so bad in Washington that we need to send a message by voting out every incumbent, regardless of their party and record?

Agree	46%
Disagree	38%
Not sure	16%

# **Q:** Do you support the goals and ideals of the Tea Party?

Yes	33%
No	41%
Not sure	26%

# Demographics:

# Region

ALEXANDRIA, LA	6%
BATON ROUGE	23%
LAFAYETTE, LA	10%
LAKE CHARLES	6%
MONROE-EL DORADO	13%
NEW ORLEANS	29%
SHREVEPORT	14%

# Gender

Male 48% Female 52%

# **Party Affiliation**

Republican	35%
Democrat	46%
Independent or any other party	20%

# Age

18 to 35	9%
36 to 50	25%
51 to 65	41%
66 and older	25%

# Race/Ethnicity

White	60%
Black	31%
Other	9%

## Ideology

Conservative 47% Moderate 35% Liberal 11% Not sure 7%

#### **METHODOLOGY:**

The sample size for the survey is 992 likely 2014 voters and the margin of error is +/- 3.11%. The Interactive Voice Response (IVR) automated telephone survey was conducted January 19-20, 2014 by Harper Polling on behalf of American Crossroads. The total percentages for responses may not equal 100% due to rounding.



# Michigan U.S. Senate Poll Results

Q: In an election for U.S. Senate, would you generally prefer to vote for the Republican candidate or the Democratic candidate?

Republican	41%
Democrat	42%
Someone Else	4%
Not sure	13%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

#### Terri Lynn Land

Favorable	32%
Unfavorable	22%
Not sure	46%

### **Gary Peters**

Favorable	18%
Unfavorable	23%
Not sure	59%

Q: In the election for U.S. Senate, who would you most likely vote for: Terri Lynn Land, Republican or Gary Peters, Democrat?

Land	42%
Peters	37%
Not sure	21%

Q: Do you approve or disapprove of the way Barack Obama is handling his job as President?

Approve	38%
Disapprove	52%
Not sure	10%

**Q:** Do you approve or disapprove of President Obama's new health care law known as Obamacare?

Approve	37%
Disapprove	54%
Not sure	9%

**Q:** Tell me if you agree or disagree with the following statement: things have gotten so bad in Washington that we need to send a message by voting out every incumbent, regardless of their party and record?

Agree	45%
Disagree	39%
Not sure	16%

# **Demographics:**

## Region

ALPENA	1%
DETROIT	35%
DULUTH-SUPERIOR	0.21%
FLINT-SAGINAW-BAY CITY	16%
GRAND RAPIDS-KALMZOO-B.CRK	26%
GREEN BAY-APPLETON	0.43%
LANSING	9%
MARQUETTE	3%
SOUTH BEND-ELKHART	2%
TOLEDO	1%
TRAVERSE CITY-CADILLAC	7%

## Age

18 to 35	10%
36 to 50	28%
51 to 65	42%
66 and older	21%

# Race/Ethnicity

White	79%
Black	11%
Other	10%

## **Party Affiliation**

Republican 30%
Democrat 34%
Independent or any other party 36%

#### Gender

Female 53% Male 47%

#### Ideology

Conservative 38%
Moderate 39%
Liberal 17%
Not sure 7%

#### **METHODOLOGY:**

The sample size for the survey is 750 likely 2014 voters and the margin of error is +/- 3.58%. The Interactive Voice Response (IVR) automated telephone survey was conducted January 19-20, 2014 by Harper Polling on behalf of American Crossroads. The total percentages for responses may not equal 100% due to rounding.



# **Montana U.S. Senate Democratic Primary Poll Results**

**Q:** How often do you vote in Democratic primary elections?

Very often	63%
Somewhat often	37%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

#### **Dirk Adams**

Favorable	3%
Unfavorable	3%
Not sure	94%

#### John Bohlinger

Favorable	41%
Unfavorable	16%
Not sure	44%

#### John Walsh

Favorable	38%
Unfavorable	8%
Not sure	55%

**Q:** In the primary election for U.S. Senate, which of the following Democrats would you most likely vote for: Dirk Adams, John Bohlinger or John Walsh?

Adams	2%
Bohlinger	23%
Walsh	23%
Not sure	52%

## **Demographics:**

## Region

BILLINGS	19%
BUTTE	20%
GREAT FALLS	19%
MISSOULA	27%
BALANCE	15%

### Age

18 to 35	10%
36 to 50	23%
51 to 65	37%
66 and older	31%

## Race/Ethnicity

White	90%
Non-white	10%

### **Party Affiliation**

Republican	23%
Democrat	43%
Independent or any other party	34%

#### Gender

Female	52%
Male	48%

### Ideology

Conservative	33%
Moderate	42%
Liberal	22%
Not sure	2%

### **METHODOLOGY:**

The sample size for the survey is 410 likely 2014 primary voters and the margin of error is +/-4.84%. The live operator telephone survey was conducted January 20-22, 2014 by Harper Polling on behalf of American Crossroads. The total percentages for responses may not equal 100% due to rounding.



## Montana U.S. Senate Poll Results

**Q:** In an election for U.S. Senate, would you generally prefer to vote for the Republican candidate or the Democratic candidate?

Republican	37%
Democrat	36%
Someone Else	9%
Not sure	18%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

#### **Steve Daines**

Favorable	40%
Unfavorable	26%
Not sure	34%

#### Dirk Adams

Favorable	3%
Unfavorable	5%
Not sure	92%

### John Bohlinger

Favorable	33%
Unfavorable	20%
Not sure	47%

#### John Walsh

Favorable	25%
Unfavorable	13%
Not sure	63%

**Q:** In the election for U.S. Senate, who would you most likely vote for: Steve Daines, Republican or Dirk Adams, Democrat?

Daines	44%
Adams	20%
Not sure	36%

**Q:** In the election for U.S. Senate, who would you most likely vote for: Steve Daines, Republican or John Bohlinger, Democrat?

Daines	43%
Bohlinger	32%
Not sure	25%

**Q:** In the election for U.S. Senate, who would you most likely vote for: Steve Daines, Republican or John Walsh, Democrat?

Daines	43%
Walsh	29%
Not sure	28%

Q: Do you approve or disapprove of the way Barack Obama is handling his job as President?

Approve	36%
Disapprove	56%
Not sure	7%

**Q:** Do you approve or disapprove of President Obama's new health care law known as Obamacare?

Approve	34%
Disapprove	56%
Not sure	10%

**Q:** Tell me if you agree or disagree with the following statement: things have gotten so bad in Washington that we need to send a message by voting out every incumbent, regardless of their party and record?

Agree	41%
Disagree	50%
Not sure	9%

## **Demographics:**

## Region

BILLINGS	20%
BUTTE	18%
GREAT FALLS	20%
MISSOULA	26%
BALANCE	16%

### Age

18 to 35	12%
36 to 50	22%
51 to 65	38%
66 and older	28%

## Race/Ethnicity

White	89%
Non-white	11%

## **Party Affiliation**

Republican	37%
Democrat	32%
Independent or any other party	31%

#### Gender

Female	52%
Male	48%

### Ideology

Conservative	45%
Moderate	37%
Liberal	14%
Not sure	4%

### **METHODOLOGY:**

The sample size for the survey is 519 likely 2014 voters and the margin of error is +/- 4.3%. The live operator telephone survey was conducted January 20-22, 2014 by Harper Polling on behalf of American Crossroads. The total percentages for responses may not equal 100% due to rounding.



## North Carolina U.S. Senate Poll Results

**Q:** In an election for U.S. Senate, would you generally prefer to vote for the Republican candidate or the Democratic candidate?

Republican	43%
Democrat	44%
Someone Else	3%
Not sure	9%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

#### **Kay Hagan**

Favorable	37%
Unfavorable	49%
Not sure	14%

#### Thom Tillis

Favorable	15%
Unfavorable	33%
Not sure	53%

#### Mark Harris

Favorable	10%
Unfavorable	17%
Not sure	73%

**Q:** In an election for U.S. Senate, who would you most likely vote for: Kay Hagan, Democrat or Thom Tillis, Republican?

Hagan	44%
Tillis	44%
Not sure	12%

**Q:** In an election for U.S. Senate, who would you most likely vote for: Kay Hagan, Democrat or Mark Harris, Republican?

Hagan	44%
Harris	40%
Not sure	15%

**Q:** Do you approve or disapprove of the way Kay Hagan is handling her job as Senator?

Approve	36%
Disapprove	49%
Not sure	15%

Q: Do you approve or disapprove of the way Barack Obama is handling his job as President?

Approve	43%
Disapprove	51%
Not sure	6%

**Q:** Do you approve or disapprove of President Obama's new health care law known as Obamacare?

Approve	39%
Disapprove	52%
Not sure	9%

**Q:** Tell me if you agree or disagree with the following statement: things have gotten so bad in Washington that we need to send a message by voting out every incumbent, regardless of their party and record?

Agree	45%
Disagree	38%
Not sure	17%

# Demographics:

# Region

ATLANTA	0.26%
CHARLOTTE	24%
FLORENCE-MYRTLE BEACH	1%
GREENSBORO-H.POINT-W.SALEM	16%
GREENVILLE-N.BERN-WASHNGTN	9%
GREENVLL-SPART-ASHEVLL-AND	7%
NORFOLK-PORTSMTH-NEWPT NWS	1%
RALEIGH-DURHAM (FAYETVLLE)	38%
WILMINGTON	4%

# Age

18 to 35	10%
36 to 50	25%
51 to 65	36%
66 and older	29%

# Race/Ethnicity

White 69% Black 22% Other 9%

# **Party Affiliation**

Republican	32%
Democrat	43%
Independent or any other party	24%

# Gender

Female	53%
Male	47%

# Ideology

Conservative	43%
Moderate	39%
Liberal	13%
Not sure	5%

#### **METHODOLOGY:**

The sample size for the survey is 778 likely 2014 voters and the margin of error is +/- 3.51%. The Interactive Voice Response (IVR) automated telephone survey was conducted January 20-21, 2014 by Harper Polling on behalf of American Crossroads. The total percentages for responses may not equal 100% due to rounding.



# **New Hampshire U.S. Senate Poll Results**

**Q:** In an election for U.S. Senate, would you generally prefer to vote for the Republican candidate or the Democratic candidate?

Republican	36%
Democrat	32%
Someone Else	8%
Not sure	24%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

#### Jeanne Shaheen

Favorable	45%
Unfavorable	32%
Not sure	23%

#### Scott Brown

Favorable	33%
Unfavorable	26%
Not sure	41%

**Q:** In the election for U.S. Senate, who would you most likely vote for: Scott Brown, Republican or Jeanne Shaheen, Democrat?

Brown	35%
Shaheen	40%
Not sure	25%

Q: Do you approve or disapprove of the way Jeanne Shaheen is handling her job as Senator?

Approve	46%
Disapprove	31%
Not sure	24%

Q: Do you approve or disapprove of the way Barack Obama is handling his job as President?

Approve	35%
Disapprove	57%
Not sure	8%

**Q:** Do you approve or disapprove of President Obama's new health care law known as Obamacare?

Approve	32%
Disapprove	60%
Not sure	8%

**Q:** Tell me if you agree or disagree with the following statement: things have gotten so bad in Washington that we need to send a message by voting out every incumbent, regardless of their party and record?

Agree	38%
Disagree	51%
Not sure	11%

### **Demographics:**

### Region

BOSTON	83%
BURLINGTON	11%
PORTLAND	6%

### Age

18 to 35	11%
36 to 50	21%
51 to 65	37%
66 and older	30%

# Race/Ethnicity

White	95%	
Non-white	5%	

### **Party Affiliation**

Republican	32%
Democrat	29%
Independent or any other party	40%

#### Gender

Female 53% Male 47%

### Ideology

Conservative 39%
Moderate 44%
Liberal 16%
Not sure 2%

#### **METHODOLOGY:**

The sample size for the survey is 513 likely 2014 voters and the margin of error is +/- 4.33%. The live operator telephone survey was conducted January 22-23, 2014 by Harper Polling on behalf of American Crossroads. The total percentages for responses may not equal 100% due to rounding.