



Hillary Clinton Battleground Survey – December and Trend Data
 Sample of Active Voters in Colorado, Florida, Iowa, Nevada, Ohio, and Virginia

| | |
|-------------------|---------|
| May 7-9, 2015 | N= 1698 |
| June 3-4, 2015 | N= 1618 |
| July 7-8, 2015 | N= 1670 |
| Aug 9-10, 2015 | N=1908 |
| Sept. 1-2, 2015 | N=1417 |
| Oct. 5-6, 2015 | N= 1204 |
| Nov. 3-4, 2015 | N=1028 |
| Nov. 30-Dec. 1, 5 | N=1508 |

REGISTERED: Are you currently registered to vote?

| | |
|--------------------|------|
| Yes, Registered | 100% |
| No, Not Registered | -- |

SEX: What is your sex?

| | May | June | July | August | September | October | November | December |
|--------|-----|------|------|--------|-----------|---------|----------|----------|
| Male | 46 | 46 | 46 | 48 | 48 | 47 | 46 | 47 |
| Female | 54 | 54 | 54 | 52 | 52 | 53 | 53 | 53 |

AGE: And now for your age.

| | May | June | July | August | September | October | November | December |
|-------|-----|------|------|--------|-----------|---------|----------|----------|
| 18-29 | 13 | 17 | 16 | 17 | 11 | 12 | 14 | 13 |
| 30-45 | 23 | 25 | 25 | 25 | 19 | 24 | 25 | 23 |
| 46-64 | 39 | 35 | 36 | 37 | 32 | 38 | 36 | 38 |
| 65+ | 26 | 23 | 22 | 22 | 38 | 25 | 25 | 25 |

QRACE: How would you describe your racial or ethnic heritage?

| | May | June | July | August | September | October | November | December |
|----------|-----|------|------|--------|-----------|---------|----------|----------|
| Hispanic | 6 | 7 | 6 | 8 | 6 | 6 | 7 | 6 |
| Black | 11 | 11 | 11 | 10 | 8 | 8 | 8 | 9 |
| White | 75 | 75 | 74 | 76 | 80 | 78 | 79 | 78 |
| Asian | 2 | 2 | 3 | 2 | 2 | 2 | 2 | 2 |
| Other | 6 | 6 | 6 | 5 | 4 | 5 | 5 | 6 |

GOVOTER: How likely do you think it is that you will vote in the general election for United States President in 2016?

| | May | June | July | August | September | October | November | December |
|---------------------|-----|------|------|--------|-----------|---------|----------|----------|
| Definitely Voting | 93 | 93 | 92 | 93 | 93 | 93 | 92 | 93 |
| Probably Voting | 6 | 6 | 6 | 6 | 6 | 6 | 7 | 5 |
| Probably Not Voting | 1 | 1 | 2 | 1 | 1 | 1 | 2 | 1 |

CLINTONFAV: Do you have a favorable or unfavorable opinion of Hillary Clinton?

| | May | June | July | August | September | October | November | December |
|------------------|-----|------|------|--------|-----------|---------|----------|----------|
| Favorable | 40 | 42 | 38 | 36 | 32 | 32 | 34 | 32 |
| Unfavorable | 53 | 50 | 53 | 57 | 57 | 55 | 56 | 58 |
| Not aware of her | 1 | 1 | 1 | 2 | 2 | 2 | 2 | 1 |
| Unsure | 6 | 7 | 8 | 5 | 9 | 11 | 7 | 9 |

BALLOT: If the election for U.S. president were held today and the candidates were Democrat Hillary Clinton and the winner of the Republican nomination, who would you vote for?

| | May | June | July | August | September | October | November | December |
|-------------------------|-----|------|------|--------|-----------|---------|----------|----------|
| Hillary Clinton | 27 | 29 | 28 | 27 | 25 | 26 | 26 | 26 |
| Lean Clinton | 13 | 17 | 14 | 13 | 14 | 10 | 14 | 9 |
| Lean Republican Nominee | 16 | 15 | 16 | 13 | 13 | 12 | 14 | 13 |
| Republican Nominee | 35 | 32 | 34 | 40 | 39 | 38 | 38 | 41 |
| Unsure | 9 | 7 | 8 | 8 | 9 | 14 | 9 | 11 |

COLLAPSED:

| | May | June | July | August | September | October | November | December |
|--------------------|-----|------|------|--------|-----------|---------|----------|----------|
| Hillary Clinton | 41 | 46 | 42 | 39 | 39 | 36 | 40 | 35 |
| Republican Nominee | 51 | 47 | 50 | 53 | 52 | 50 | 52 | 54 |
| Not Sure | 9 | 7 | 8 | 8 | 9 | 14 | 9 | 11 |

FEMPRES: If she were to be elected Hillary Clinton would make history by being the first female President of the United States. Does that make you more or less likely to support her?

| | May | June | July | August | September | October | November | December |
|----------------------|-----|------|------|--------|-----------|---------|----------|----------|
| Much more likely | 13 | 16 | 12 | 11 | 12 | 12 | 10 | 11 |
| Somewhat more likely | 14 | 17 | 19 | 14 | 12 | 12 | 15 | 11 |
| Somewhat less likely | 6 | 6 | 6 | 5 | 4 | 4 | 6 | 5 |
| Much less likely | 12 | 12 | 13 | 11 | 13 | 12 | 15 | 13 |
| No Difference | 52 | 49 | 48 | 59 | 58 | 56 | 51 | 58 |
| Unsure | 1 | 1 | 1 | 1 | 2 | 4 | 3 | 3 |

VALUES: Do you think that Hillary Clinton shares your values?

| | May | June | July | August | September | October | November | December |
|--------------------|-----|------|------|--------|-----------|---------|----------|----------|
| Completely | 12 | 11 | 11 | 10 | 10 | 9 | 11 | 10 |
| On most issues | 28 | 31 | 29 | 28 | 26 | 25 | 24 | 24 |
| Not on most issues | 16 | 18 | 19 | 16 | 17 | 19 | 17 | 19 |
| Not at all | 36 | 33 | 35 | 40 | 40 | 38 | 41 | 40 |
| Unsure | 8 | 7 | 7 | 6 | 7 | 10 | 7 | 7 |
| Refuse | 1 | n/a | n/a | n/a | n/a | n/a | n/a | n/a |

ELECTED: Do you agree or disagree with the following statement: “Hillary Clinton will say or do anything in order to get elected president.”?

| | May | June | July | August | September | October | November | December |
|-------------------|-----|------|------|--------|-----------|---------|----------|----------|
| Strongly agree | 40 | 38 | 39 | 44 | 43 | 41 | 43 | 44 |
| Somewhat agree | 18 | 20 | 19 | 18 | 17 | 19 | 18 | 19 |
| Somewhat disagree | 15 | 16 | 17 | 14 | 15 | 14 | 14 | 12 |
| Strongly disagree | 20 | 21 | 20 | 18 | 20 | 17 | 18 | 18 |
| Unsure | 5 | 5 | 5 | 6 | 6 | 9 | 7 | 8 |
| Refuse | 2 | n/a | n/a | n/a | n/a | n/a | n/a | n/a |

PAST: Do you agree or disagree with the following statement: “When it comes to American politics Hillary Clinton represents the past, not the future.”?

| | May | June | July | August | September | October | November | December |
|-------------------|-----|------|------|--------|-----------|---------|----------|----------|
| Strongly agree | 27 | 27 | 28 | 31 | 30 | 30 | 31 | 31 |
| Somewhat agree | 15 | 17 | 17 | 17 | 16 | 17 | 16 | 16 |
| Somewhat disagree | 17 | 19 | 17 | 17 | 17 | 18 | 16 | 16 |
| Strongly disagree | 25 | 25 | 25 | 21 | 21 | 19 | 22 | 20 |
| Unsure | 12 | 12 | 13 | 14 | 16 | 16 | 15 | 18 |
| Refuse | 4 | n/a | n/a | n/a | n/a | n/a | n/a | n/a |

HILLTRUST: Generally speaking, do you trust Hillary Clinton?

| | May | June | July | August | September | October | November | December |
|---------------------|-----|------|------|--------|-----------|---------|----------|----------|
| Completely trust | 16 | 17 | 16 | 14 | 16 | 13 | n/a | 14 |
| Somewhat trust | 23 | 27 | 25 | 23 | 21 | 20 | n/a | 21 |
| Somewhat distrust | 12 | 14 | 14 | 13 | 12 | 15 | n/a | 14 |
| Completely distrust | 40 | 37 | 42 | 47 | 46 | 45 | n/a | 47 |
| Unsure | 5 | 4 | 4 | 4 | 5 | 7 | n/a | 5 |
| Refuse | 4 | n/a | n/a | n/a | n/a | n/a | n/a | n/a |

FBI: The FBI is reportedly expanding its investigation of Hillary Clinton’s emails and is now looking into potential violations relating to “materially false” statements, along with potential “gross negligence” violations in handling national defense information under the Espionage Act. Does this statement make you more or less likely to support Hillary Clinton?

| | |
|----------------------|----|
| Much more likely | 7 |
| Somewhat more likely | 3 |
| Somewhat less likely | 11 |
| Much less likely | 45 |
| No difference | 30 |
| Unsure | 4 |

EPA: Hillary Clinton Supports Obama’s new EPA regulations, even though they could eliminate over 125,000 jobs and cost more than \$8 billion per year. Does this statement make you more or less likely to support Hillary Clinton?

| | |
|----------------------|----|
| Much more likely | 13 |
| Somewhat more likely | 8 |
| Somewhat less likely | 10 |
| Much less likely | 45 |
| No difference | 19 |
| Unsure | 6 |

SYRREF: Hillary Clinton supports allowing Syrian refugees into the United States, even though it has been reported that at least one of the terrorists responsible for the attacks in Paris entered Europe by exploiting the Syrian refugee crisis. Does this statement make you more or less likely to support Hillary Clinton?

| | |
|----------------------|----|
| Much more likely | 14 |
| Somewhat more likely | 8 |
| Somewhat less likely | 9 |
| Much less likely | 46 |
| No difference | 18 |
| Unsure | 4 |

PARTY: What political party do you most closely identify with?

| | May | June | July | August | September | October | November | December |
|----------------------------|-----|------|------|--------|-----------|---------|----------|----------|
| Democrat | 27 | 35 | 31 | 32 | 33 | 32 | 33 | 34 |
| Republican | 30 | 31 | 30 | 34 | 34 | 33 | 35 | 36 |
| Independent/Something else | 32 | 20 | 31 | 31 | 28 | 32 | 32 | 30 |
| Refused | 11 | 14 | 9 | 3 | 5 | 3 | n/a | n/a |

STATE:

| | |
|----------|----|
| Colorado | 12 |
| Florida | 37 |
| Iowa | 7 |
| Nevada | 5 |
| Ohio | 23 |
| Virginia | 16 |

METHODOLOGY:

The sample size for the survey is 1,508 active voters in the US taken from a listed sample of registered voters who voted in the 2010, 2012, or 2014 general election or registered since the 2014 general election. The margin of error is +/- 2.5 %. 1,308 interviews were completed using automated telephone technology and 200 were conducted using mobile based survey technology. All interviews were conducted November 30 – December 1 and 5, 2015 by Vox Populi Polling. The total percentages for responses may not equal 100% due to rounding.