



Hillary Clinton Battleground Survey – November, 2015
N= 1028 Active Voters in Colorado, Florida, Iowa, Nevada, Ohio, and Virginia
November 3-4, 2015

REGISTERED: Are you currently registered to vote?

Yes, Registered	100%
No, Not Registered	--

SEX: What is your sex?

Male	46
Female	53

AGE: And now for your age.

18-29	14
30-45	25
46 – 65	36
Older than 65	25

QRACE: How would you describe your racial or ethnic heritage?

Hispanic	7
Black	8
White	79
Asian	2
Other	5

GOVOTER: How likely do you think it is that you will vote in the general election for United States President in 2016?

Definitely voting	92
Probably voting	7
Probably not voting	2

CLINTONFAV: Do you have a favorable or unfavorable opinion of Hillary Clinton?

Favorable	34
Unfavorable	56
Not aware of her	2
Unsure	7

BALLOT_HRC: If the election for U.S. president were held today and the candidates were Democrat Hillary Clinton and the winner of the Republican nomination, who would you vote for?

Hillary Clinton	26
Lean Clinton	14
Lean Republican nominee	14
Republican nominee	38
Unsure	9

COLLAPSED:

Hillary Clinton	40
Republican nominee	52
Unsure	9

FEMPRES: If she were to be elected Hillary Clinton would make history by being the first female President of the United States. Does that make you more or less likely to support her?

Much more likely	10
Somewhat more likely	15
Somewhat less likely	6
Much less likely	15
No difference	51
Unsure	3

VALUES: Do you think that Hillary Clinton shares your values?

Completely	11
On most issues	24
Not on most issues	17
Not at all	41
Unsure	7

ELECTED: Do you agree or disagree with the following statement: “Hillary Clinton will say or do anything in order to get elected president.”?

Strongly agree	43
Somewhat agree	18
Somewhat disagree	14
Strongly disagree	18
Unsure	7

PAST: Do you agree or disagree with the following statement: “When it comes to American politics Hillary Clinton represents the past, not the future.”?

Strongly agree	31
Somewhat agree	16
Somewhat disagree	16
Strongly disagree	22
Unsure	15

WALLST: Hillary Clinton says she would “impose accountability on Wall Street,” but she has taken more than \$19 million in her career from Wall Street firms, big banks and other financial interests, and recently boasted that she used to represent Wall Street in the U.S. Senate. Does this make you more or less likely to support Hillary Clinton?

Much more likely	4
Somewhat more likely	8
Somewhat less likely	18
Much less likely	39
No difference	27
Unsure	4

VETAFF: Hillary Clinton recently said the Veterans Affairs backlog scandal isn’t as “widespread” as Republicans make it out to be, even though veterans continue to wait months for care at some VA facilities, and some have even died waiting for treatment. Does this make you more or less likely to support Hillary Clinton?

Much more likely	5
Somewhat more likely	8
Somewhat less likely	15
Much less likely	44
No difference	22
Unsure	6

IMMIG: During the Democratic presidential debate, Clinton said that illegal immigrants should be able to get benefits under Obamacare, and that she would go even further than President Obama has on his immigration executive orders. Does this make you more or less likely to support Hillary Clinton?

Much more likely	10
Somewhat more likely	10
Somewhat less likely	12
Much less likely	50
No difference	13
Unsure	4

PARTY: What political party do you most closely identify with?

Democrat	33
Republican	35
Independent / Something else	32

STATE:

Colorado	13
Florida	37
Iowa	7
Nevada	5
Ohio	22
Virginia	15

METHODOLOGY:

The sample size for the survey is 1028 active voters in the US taken from a listed sample of registered voters who voted in the 2010, 2012, or 2014 general election or registered since the 2014 general election. The margin of error is +/- 2.9 %. 828 interviews were completed using automated telephone technology and 200 were conducted using mobile based survey technology. All interviews were conducted November 3-4, 2015 by Vox Populi Polling. The total percentages for responses may not equal 100% due to rounding.