

Louisiana Senate Poll Results

April 6-7, 2014

Q: How likely are you to vote in the election for United States Senate in November?

Very likely 96% Somewhat likely 4%

Q: In an election for U.S. Senate, would you generally prefer to vote for the Republican candidate or the Democratic candidate?

Republican	49%
Democrat	41%
Someone Else	4%
Not sure	7%

Now, I am going to read you a list of names. Please indicate whether you have a favorable or unfavorable opinion of each.

Mary Landrieu

Favorable	40%
Unfavorable	50%
Not sure	10%

Bill Cassidy

Favorable	28%
Unfavorable	32%
Not sure	40%

Paul Hollis

Favorable	9%
Unfavorable	24%
Not sure	67%

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Rob Maness

Favorable	8%
Unfavorable	20%
Not sure	72%

Q: In an election for U.S. Senate, who would you most likely vote for: Republican Bill Cassidy, Democrat Mary Landrieu, Republican Rob Maness or Republican Paul Hollis?

Cassidy	35%
Landrieu	40%
Maness	4%
Hollis	3%
Not sure	18%

Q: In an election for U.S. Senate, who would you most likely vote for: Republican Bill Cassidy or Democrat Mary Landrieu?

Cassidy	47%
Landrieu	43%
Not sure	10%

Q: Do you approve or disapprove of the way Mary Landrieu is handling her job as Senator?

Approve	39%
Disapprove	51%
Not sure	11%

Q: Do you approve or disapprove of the way Barack Obama is handling his job as President?

Approve	37%
Disapprove	58%
Not sure	6%

Q: Do you approve or disapprove of President Obama's new health care law known as Obamacare?

Approve	34%
Disapprove	57%
Not sure	8%

Q: Thinking ahead to the November elections, will the issue of Obamacare influence your vote for Congress?

Yes	55%
No	26%
Not sure	19%

Q: Tell me if you agree or disagree with the following statement: things have gotten so bad in Washington that we need to send a message by voting out every incumbent, regardless of their party and record?

Agree	46%
Disagree	39%
Not sure	16%

Demographics:

Region

ALEXANDRIA	5%
BATON ROUGE	18%
LAFAYETTE	9%
LAKE CHARLES	8%
MONROE-EL DORADO	14%
NEW ORLEANS	33%
SHREVEPORT	14%

Gender

Male	46%
Female	54%

Party Affiliation

Republican	36%
Democrat	46%
Independent or any other party	18%

Age

18 to 45	15%
46 to 65	52%
66 and older	33%

Race/Ethnicity

White	65%
African-American	28%
Other	7%

Ideology

Conservative	45%
Moderate	36%
Liberal	10%
Not sure	8%

METHODOLOGY:

The sample size for the survey is 538 likely voters and the margin of error is +/-4.22%. The Interactive Voice Response (IVR) automated telephone survey was conducted April 6-7, 2014 by Harper Polling on behalf of American Crossroads. The total percentages for responses may not equal 100% due to rounding.